

(IN)CORPORATE SUSTAINABILITY CONFERENCE



Pompeu Fabra
University

From 8 to 10
September 2021



 Universitat
Pompeu Fabra
Barcelona

Law
Academic Coordination Unit

ESCI 

The second edition of the (In)Corporate Sustainability Conference aims at **exploring the relevant question of broader policy coherence for corporate sustainability** to support and further the work done in the field of incentivising sustainable business conduct in the framework of core corporate law policies, serving as a proactive scientific forum to voice the challenges that the EU and its Member States will be facing with their traditional business law policies and their influence on new and advanced sustainable business policies. Impediments to sustainable business conduct have been noted in the field of competition law, finance law, contract law and consumer protection policies and should be addressed in a timely manner to allow, support, and incentivise sustainable business conduct in the EU and beyond. As it has been the case with the first edition, the second edition of the (In)Corporate Sustainability Conference allows for synergies to be created by combining the insights on the effects of the existing policies in these adjacent business law fields and their possible reform(s) from diverse viewpoints of different disciplines, answering the need and the challenge of an interdisciplinary and multidisciplinary approach for creating a supporting broader EU and national policy environment for a timely and efficient change towards sustainable business conduct.

The current sustainability challenge demands cooperation, cross-sectoral knowledge and the cooperation of the private and public actors, and **(In)Corporate Sustainability Conference** seeks to provide a continuous yearly forum in Barcelona for that knowledge to be exchanged, thereby facilitating advancements in the joint goal of sustainability.

(in CEST)

WEDNESDAY, 8th SEPTEMBER 2021 Consumer Protection Regulation and Sustainability

10.00-10.15 Welcome note
Dr. Lela Mélon (UPF and ESCI-UPF)
Didier Reynders (European Commissioner for Justice)

10.15-11.45 Session 1

- **Prof. Dr. Alessio Bartolacelli**
Using consumer protection for a more sustainable corporate governance? Benefit companies, social enterprises, third sector organisations: evidence from Italian Business Law
- **Prof. Miemie Struwig and Laura Best**
Incorporating Sustainability Into Consumer Protection Policies
- **Prof. Dr. Hans W. Micklitz**
E-commerce and the trade-off between consumer protection and sustainability

11.45-12.15 Coffee Break

12.15-13.45 Session 2

- **Ernest Barcelo**
From Science to Business, through Regulatory Affairs
- **Prof. Dr. Onyeka Osuji**
Deconstructing Sustainable Consumption: Dimensions, Significance, and Implications
- **Pierre Courtemanche**
Between Certifications and Sustainable Consumption Choices

14.00-14.15 Closing remarks on consumer