

PROFESSIONAL EXPERIENCE:

- 1) Full-time, permanent, tenure-track Lecturer in Contract and Commercial Law, The Dickson Poon School of Law, King's College London, United Kingdom, (appointed in June 2019), from September 2019 – Present;
- 2) Deputy Director of the Centre The Centre for Technology, Ethics, Law and Society (TELOS) from September 2019 – Present;
- 3) Fellow of the Higher Education Academy, UK, from April 2018 – Present;
- 4) Academic Director of the Executive programme on Consumer Law at King's College London, UK, from October 2018 – Present;
- 5) Academic Director of the Executive programme on Digital Law and coordinator of digital law cluster at King's College London, UK, from July 2018 – Present;
- 6) Director of Double degree LLB/JD Law King's College London and Chinese University of Hong Kong programme from October 2017 – Present;
- 7) Full-time, permanent, tenure-track Lecturer in Contract and Commercial Law, The Dickson Poon School of Law, King's College London, United Kingdom, (appointed in April 2016), from July 2017 – August 2019;
- 8) Full-time Assistant Professor, School of Law, City University of Hong Kong, Hong Kong SAR, from August 2015- June 2017;
- 9) Post-doc Research Associate and Academic Assistant, Department of Law, European University Institute, Florence, Italy, from July 2014 – July 2015;
- 10) Research Associate, Department of Law European University Institute, Florence, Italy, from July 2014 – July 2015;
- 11) Visiting Professor of Law at: University of Torino (2020); City University of Hong Kong (2017-2019); UC Lyon (2019, 2020); Sciences Po Paris (2019); ITCILO (2019, 2020); UC Lille (2017); East China University of Political Science and Law, Shanghai (2016); University of Macau (2016); University of Belgrade, Serbia (2016); University of Passau, Germany (2014).
- 12) International Legal Expert, European Commission, different law projects as of 2013;
- 13) International Legal Expert, GIZ – German Development Organisation, different law projects as of 2010;
- 14) International Legal Expert, European Policy Centre, different law projects as of 2010;
- 15) Lawyer, Legal Service of the European Commission, October 2012 – March 2013;
- 16) Lawyer, Law Firm Gide Loyrette Nouel, Belgrade, Serbia April 2007 – July 2008.

MEMBERSHIP IN PROFESSIONAL BODIES:

- 1) Member of the Editorial Board of Journal of European Consumer and Market Law, from December 2015 – Present;
- 2) Member of the European Law Institute, from August 2017 – Present;
- 3) Member of the Board of International Association of Consumer Law – from July 2017 – Present;
- 4) Member of the Society of Legal Scholars – from October 2017 – Present;
- 5) Member of SECOLA (Society for European Contract Law) – from July 2013 – Present;
- 6) Member of UNCTAD Discussion Group on International Cooperation in the area of consumer protection, a United Nations body in charge of consumer protection – from July 2018 – Present;
- 7) Member of the expert group on the ALI-ELI Principles for a Data Economy Preliminary from January 2019 – Present;
- 8) Peer reviewer for different law journals, law publishers and research funds.

EDUCATION:

- 1) *Ph.D. in Law* (2014)
European University Institute, Florence, Italy
- 2) *Visiting Scholar* (2010-2011)
Stanford University School of Law, California, USA
- 3) *LLM - Master in Laws* (2010)
European University Institute, Florence, Italy
- 4) *Visiting Scholar* (2010)
Max Planck Institute for International and Comparative Private Law, Hamburg, Germany
- 5) *LLM – Master in Laws* (2009)
University of Cambridge, Cambridge, United Kingdom
- 6) *Bachelor in Law* (2007)
University of Belgrade, Belgrade, Serbia
- 7) *Summer Schools*
Duke University and University of Geneva (2008); Georgetown University and Charles University (2007); University of Cambridge and University of Fribourg (2006);

HONOURS:

- 1) Nomination for Oxford University Press 2019 Law Teacher of the Year Award;
- 2) Shortlisted for KCL Teaching Excellence Award (2018 and 2019);
- 3) Nomination for University Teaching Award at City University of Hong Kong (2016/17);
- 4) Prize for outstanding academic performance (2004, 2005, 2006, 2007);
- 5) Best student of the class of the Faculty of Law (2007);
- 6) First graduated student of the class (c 1 600 students in one class) (2007);
- 7) University President's prize 'Borko Nikitovic' for the best student of the class of the entire University of Belgrade (c 15 000 students in the class) (2007).

FELLOWSHIPS AND GRANTS

- 1) KCL KURF Grant (2017/18 and 2018/19)
- 2) "EUI Scholarship of Excellence" scholarship of the European University Institute for LLM and PhD studies (2009-2014)
- 3) "Chevening/OSI/University of Cambridge Scholarship" scholarship for LLM studies at the University of Cambridge (2008-2009)
- 4) "Young Talents Scholarship" scholarship of the Republic of Serbia for studies abroad of the best students (2008, 2009)
- 5) "Bourse d'Eiffel" scholarship of the French Government (obtained in 2008, rejected in 2008)
- 6) "Scholarship for the outstanding students" scholarship of the City of Belgrade (2006, 2007)
- 7) "Scholarship for young talents" scholarship for the best student of the Republic of Serbia (2004-2007)
- 8) Grant of Duke University to attend Summer School (2007)
- 9) Grant of the University of Cambridge to attend Summer School (2006)
- 10) Grant of Swiss Government to attend Summer School (2006)

LANGUAGES:

Serbian (native); English (fluent); French (fluent); Italian (fluent); Croatian (fluent); Spanish (advanced); Greek (basic).

LIST OF SELECTED PUBLICATIONS:

Books:

- 1) M. Durovic and T. Tridimas, "The Future of European Private Law" (Hart Publishing 2020 forthcoming);
- 2) M. Durovic, G. Howells, A. Janssen and H. Micklitz (eds.), "Consumer Protection in Asia: Past, Present and Future" (Cambridge University Press 2020 forthcoming);
- 3) M. Cantero, L. De Almeida, M. Durovic and K. Purnhagen (eds.), "Transformation of Economic Law" (Hart Publishing, 2019);
- 4) M. Durovic and H.W. Micklitz, "Internationalisation of Consumer Law" (Springer 2017);
- 5) M. Durovic, "European Law on Unfair Commercial Practices and Contract Law" (Hart Publishing 2016);
 - Reviewed in *Modern Law Review*, *Common Market Law Review*, *Journal of European Consumer and Market Law*, *European Review of Private Law*, *Journal of European and Market Law*, *Journal of Consumer and Commercial Law*.

Articles (Peer-reviewed):

- 1) M. Durovic, "International consumer law – the way forward" (Journal of Consumer Policy 2019 forthcoming – accepted for publication);
- 2) M. Durovic, "Enforceability of smart contracts" (Italian Law Review 2019 forthcoming – accepted for publication)
- 3) M. Durovic, G. Howells and A. Janssen "Reforming Consumer Protection in Hong Kong: How to Adequately Protect Consumers?" (49 Hong Kong Law Journal 2 (2019) pp. 571-602);
- 4) M. Durovic and Andre Janssen, "The Formation of Blockchain-based Smart Contracts in the Light of Contract Law" (26 European Review of Private Law 6 (2018) pp. 753-772);
- 5) M. Durovic, "Harmonisation of Contract Law in the Eastern and South-Eastern Asia: what can be learnt from the CISG and the ECL experience?" (7 Global Journal of Comparative Law 2, (2018) pp. 207-231);
- 6) M. Durovic, "[The Apple case today: factual and legal assessment](http://cadmus.eui.eu/handle/1814/39054)", (EUI Working Paper Law 2016/3), available at <http://cadmus.eui.eu/handle/1814/39054>, pp.1-22;
- 7) M. Durovic, "The meaning of a commercial practice under EU Law" (12 European Review of Contract Law 1 (2016), pp. 57-71);
- 8) C. Riefa and M Durovic. 'Serbian Consumer Law: out with the old, in with the new' (22 Maastricht Journal of European and Comparative Law, 6 (2015), pp 862-878);
- 9) M. Durovic, "The impact of Directive 2005/29/EC on unfair commercial practices on contract law" (23 European Review of Private Law 5, (2015), pp 715-749);
- 10) M. Durovic and N. Lazarevic, "Towards the European Union: The Serbian Law on Consumer Protection and the Position of the Serbian Consumer" (3 Journal of European Consumer and Market Law 1 (2014), pp. 17-25);
- 11) M. Durovic, "The Apple Case: The Commencement of Pan-European Battle against Unfair Commercial Practices" (9 European Review of Contract Law 3 (2013), 253-266);
- 12) M. Durovic, "EU Consumer Law outside the European Union" (36 Journal of Consumer Policy 3 (2013), pp. 269-285);
- 13) M. Durovic, "Serbian Contract Law: its development and the new Serbian Civil Code" (7 European Review of Contract Law 1 (2011), pp. 65-77);
- 14) M. Durovic, "The latest development of EU Consumer Law" (1 Pravo i Drustvo 2 (2010), pp. 50-65).

Book Chapters:

- 1) M. Durovic, G. Howells, A. Janssen and H. Micklitz, "Introduction" in: M. Durovic, G. Howells, A. Janssen and H. Micklitz (eds.), *Consumer Protection in Asia: Past, Present and Future* (Cambridge University Press, 2020 forthcoming);
- 2) M. Durovic, "Articles 20, 21 and 22 of Regulation 910:2014 on electronic identification and trust services", in A. Zaccaria and R. Schulze, *Commentary Regulation 910:2014 on electronic identification and trust services* (Springer 2020 forthcoming);
- 3) M. Durovic and G. Howells, "Lessons for Asia from the European Private Law Harmonisation Process", in G. Low and M. de Visser, *Convergence of Commercial Laws in Asia: Methods and Drivers* (Cambridge University Press, 2019 forthcoming);
- 4) M. Durovic, "Regulation of unfair trade practices in the food supply chain in the United Kingdom – is there a need for reform?" in: B. Keirsbilck and E. Terryn (ed.), *The new European rules on unfair commercial practices in B2B relations*, (Intersentia, 2019 forthcoming);
- 5) M. Durovic and F. Lech, "International and transnational consumer law on sustainable consumption" in: L. De Almeida et al. (eds.) *Sustainable Consumption* (Springer, 2019), pp. 13-25;
- 6) M. Durovic, "Contract Law remedies for breach of the Unfair Commercial Practices Directive – what can be improved" in: M. Cantero, L. De Almeida, M. Durovic and K. Purnhagen (eds.), *"Transformation of Economic Law"* (Hart Publishing, 2019), pp. 29-42;
- 7) M. Durovic and A. Janssen, "The Formation of Smart Contracts and Beyond: Shaking the Fundamentals of Contract Law?" in: L. Di Matteo, M. Cannarsa and C. Poncibo (eds.), *Smart Contracts and Blockchain Technology: Role of Contract Law*, (Cambridge University Press, 2019), pp. 61-79;
- 8) M. Durovic, "How to resolve smart contract disputes: Smart arbitration as a solution", in N. Aggarwal, H. Eidenmuller, L. Enriques, J. Payne and K. van Zwieten, *Autonomous Systems and the Law* (C.H. Beck and Nomos, 2019), pp. 23-27;
- 9) M. Durovic, "Consumer Sales in the European Union" in C. Lei, C. Twigg-Flesner, G. Howells and H.W. Micklitz, *Comparative Consumer Sales*, (Routledge, 2018), pp 31-47;
- 10) M. Durovic and G. Howells, "European Contract Law as a bridge between Civil Law and Common Law", in F. de Elizalde, *Uniform rules for European Contract Law?*, (Hart Publishing, 2018), pp. 117-136;
- 11) M. Durovic, "European Contract Law and Asian Contract Law", in F. de Elizalde, *Uniform rules for European Contract Law?*, (Hart Publishing, 2018), pp. 191-204;
- 12) G. Howells and M. Durovic, "Towards appropriate legal certainty" in S. Wrzka et al. (eds.) *The Shifting Meaning of Legal Certainty* (Hart Publishing, 2017), pp. 207-222;
- 13) J. Stuyck and M. Durovic, "External dimension of EU Consumer Law" in M. Cremona and H. W. Micklitz (eds.) *External dimension of EU Private Law* (Oxford University Press 2016), pp. 212-235;
- 14) M. Durovic, "Total prohibition of unfair commercial practices" in T. Bourgoinie and T. Jovanic *Liber Amicorum Svetislav Tabarosi* (Official Gazette, 2014), pp. 169-185;
- 15) M. Durovic, co-author of several chapters in: M. Karanikic/H. Micklitz/N. Reich/R. Buttner/M. Djurovic/T. Roethe/D. Trbojevic, "Modernising Consumer Law" (Nomos 2012), pp. 9-162.

Book Reviews:

- 1) M. Durovic, *Book Review of: Vassilis Hatzopoulos, The Collaborative Economy and EU Law*, Oxford: Hart Publishing, 2018, 320 p. in 27 *European Review of Private Law* 1, 2019, pp. 112-115;
- 2) M. Durovic, *Book Review of: Rostam J. Neuwirth, Alexandr Svetlicinii and Denis De Castro Halis (eds.)*,

The BRICS-Lawyers' Guide to Global Cooperation, Cambridge: Cambridge University Press, 2017, 382 p. in 6 Chinese Journal of Comparative Law 2, 2018, pp.324-325.

- 3) M. Durovic, *Book Review of: Piotr Machnikowski (ed.), European Product Liability - An Analysis of the State of the Art in the Era of New Technologies*, Cambridge: Intersentia, 2016, 706 p., in 55 Common Market Law Review 1, 2018, pp. 317-319.