

### International Relations, Social Sciences and Sustainability

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### International Relations...

...does not mean just Relations between sovereign States

The huge role of multinational enterprises:

"MNEs also account for half of global exports, almost one-third of world GDP and about one fourth of employment"

OECD, 2018

Inter-entrepreneurial relations to be considered as well The role of **private economy** And the **regulation** of private enterprises



## **Development & Sustainability**

The UN 2030 Agenda for Sustainable Development

- 17 Goals
- Many of them deal with **social sciences** related profiles

In any case, the three magic letters of sustainability are to be dealt with jointly, using an **holistic approach**:

- Environmental
- Social
- Governance

And with a strong public/private cooperation



### In other words, sustainability...

...is not just **environmental** sustainability!

Have a look at the **social** and **governance** issues as well...

...that means a **human-centred approach** (as a program by the World Bank promotes, too)



### From human-centred...

...to humanism!

Here's one of Italian specificities

• RUS: Rete delle Università per lo Sviluppo University Network for the Development

#### And for sure University of Macerata's one

• The motto: "L'umanesimo che innova" innovating humanism



## Just a few examples

Sustainability @ UniMC

- Jean Monnet Chair Business Law in the European Union and Sustainable Economy
- Sustainable Innovation Lab
- Sustainability and Digital Transition
- Sharper Researchers' Night
- Rethinking urban-rural relations for a sustainable future: case studies of informal food value chains in Central Italy
- Trans-Urban-EU-China: Transition towards urban sustainability through socially integrative cities in the EU and in China
- ALICE: AcceLerate Innovation in urban wastewater management for Climate change

...and internal sustainable practices: https://www.unimc.it/it/ateneo/index/it/sostenibilita



### Overall

A sustainable approach to many different profiles:

- Public officers
- Private employees and managers
- Professionals in several areas
  - Lawyers
  - Consultants
  - Tax experts
  - Economists
- In order to shape better tomorrow professionals and citizens!



# Thanks for your attention!

### Questions?

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