

## Objective

This annual conference aims at keeping legal practitioners working in the insurance sector up-to-date on the latest relevant regulatory developments, legislative initiatives and case law.

## Key topics

- Update on the Insurance Distribution Directive (IDD) & PRIIPs
- Data protection in the insurance sector (including privacy, compliance rules, transfer of data and cloud computing)
- Digitalisation of insurance contracts: smart contracts and cybersecurity
- Recent initiatives of the European Commission
- Brexit: implications for the insurance and reinsurance industry

## Who should attend?

In-house lawyers and lawyers in private practice working with insurance companies, stakeholders, policymakers and academics.

### Travel to Trier:

Shuttle services from Luxembourg airport to the ERA Conference Centre can be booked at special rates at: [www.finkelgruens-taxi.de](http://www.finkelgruens-taxi.de)

## Speakers

**David Cowan**, Project Manager on the Insurance Distribution Directive (IDD), Consumer Protection Department, EIOPA, Frankfurt

**Lenka De Mauro**, Deputy Head of European Office, German Insurance Association (GDV), Brussels

**Sari Depreeuw**, Advocate, Daldewolf; Professor at Saint Louis University, Brussels

**Petr Jakubík**, Financial Stability Team Leader, EIOPA, Frankfurt; Associate Professor at Charles University, Prague

**Matti Leppälä**, Secretary General / CEO, PensionsEurope, Brussels

**Nic De Maesschalck**, Director, The European Federation of Insurance Intermediaries (Bipar), Brussels

**Frank Püttgen**, Counsel / Rechtsanwalt, CMS Hasche Sigle, Köln

**Yannis Samothrakis**, *Avocat à la cour* – Partner, Clyde & Co LLP, Paris

**Nico Spiegel**, Legal / Economist Officer, Insurance and Pensions Unit, DG FISMA, European Commission, Brussels

**Paul Van den Bulck**, *Avocat aux Barreaux de Bruxelles et de Paris* – Partner, McGuireWoods LLP, Brussels

**Greg Van Elsen**, Senior Financial Services Officer, European Consumers' Organisation (BEUC), Brussels

**Philip Woolfson**, Partner, Steptoe & Johnson LLP, Brussels

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**Online registration:**  
[www.era.int/?126336&en](http://www.era.int/?126336&en)



## ANNUAL CONFERENCE ON EU LAW IN THE INSURANCE SECTOR 2017

- DIGITALISATION & DATA PROTECTION IN INSURANCE
- LEGISLATIVE UPDATE

**Trier, 18-19 May 2017**  
ERA Conference Centre  
Metzer Allee 4, Trier, Germany

**Organiser:**  
Dr Angelika Fuchs

**Language:**  
English

**Event number:**  
117R20

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Thursday, 18 May 2017

08:45 Arrival and registration of participants

09:15 **Welcome and introduction**  
*Angelika Fuchs*

**I. LATEST DEVELOPMENTS AT EU LEVEL**  
Chair: *Philip Woolfson*

09:20 **Insurance Distribution Directive (IDD) & PRIIPs**

- Product oversight & governance
- Conflicts of interest & inducements
- Execution-only sales
- Insurance Product Information Document (IPID)

*David Cowan*

09:45 **Round table: Current implementation of IDD**  
*David Cowan • Lenka De Mauro • Nico Spiegel • Nic De Maesschalck • Greg Van Elsen*

10:15 Plenary discussion

10:45 Coffee break

11:15 **Personal pensions: key features of a future pan-European pension product**  
*Lenka De Mauro • Greg Van Elsen*

11:35 **Occupational pension funds: a closer look at the recast EU Directive 2016/2341 (IORPs)**  
*Matti Leppälä*

12:00 Discussion

12:15 **New initiatives of the European Commission**  
*Nico Spiegel*

12:45 Discussion

13:00 Lunch

**II. DATA PROTECTION IN INSURANCE**

14:00 **General Data Protection Regulation (GDPR) and its implications in the insurance sector**

- Main data protection principles
- Privacy-by-design and privacy-by-default
- Information duties and consumer protection
- Compliance rules and sanctions

*Sari Depreeuw*

14:30 **WORKSHOP: Ready for the GDPR?**  
*Sari Depreeuw*

15:45 Coffee break

16:00 **Data protection in the cloud**

- Types of cloud
- Clouds deployment models
- Risks and solutions

*Paul Van den Bulck*

16:30 **WORKSHOP: International transfers of personal data**

- Principles
- Exercises and feedback

*Paul Van den Bulck*

17:45 End of the first day

19:00 Walk through the vineyards

20:00 Wine-tasting and dinner

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Programme may be subject to amendment.  
For programme updates: [www.era.int](http://www.era.int)

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Friday, 19 May 2017

**III. INSURANCE IN THE DIGITAL AGE**  
Chair: *Yannis Samothrakis*

09:00 **Artificial Intelligence (AI), Internet of Things (IoT) and the insurance industry**  
*Yannis Samothrakis*

09:30 **Smart contracts in insurance: a legal approach**  
*Frank Püttgen*

10:00 Discussion

10:15 **Cyber risk insurance: incentives and barriers**  
*Philip Woolfson*

10:40 Discussion

10:50 Coffee break

**IV. QUO VADIS?**

11:15 **An update after Solvency II and the EU-wide insurance stress test**  
*Petr Jakubík*

11:45 Discussion

12:00 **After Brexit: implications for the insurance and reinsurance industry**

- *Yannis Samothrakis*
- *Philip Woolfson*

13:00 Light lunch and end of conference