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Program
18th February 2025

[Remote connection](#)

15.00 - 18.00

How BCT is reshaping entrepreneurship and firms' competitive position: traceability of the supply chain in Made in Italy sectors

Welcome addresses and introduction

Francesca Spigarelli

Full professor in Applied Economics, Università degli studi di Macerata

Martina Orci

Post-doc in Applied Economics, Università Politecnica delle Marche

Speakers

Michele Ferrato

Export Manager, Campo S.C.A.

Lorenzo Settimi

Key Accounts, Marketing & Comunicazione, Mancini Pastificio Agricolo

Cosimo Savio

CEO, Savio Firmino S.r.l.

Q&A

Program
19th February 2025

[Remote connection](#)

10.30 - 12.30

Entrepreneurship, start-ups and new ventures in the development of BCT

Introduction

Valentina Giannini

Researcher in Management Engineering, Università Politecnica delle Marche

Speakers

Alessandro Chelli

CEO e Co-Founder, Trusty S.r.l.

Giulio Brandimarti

CEO, Solidity2 srl StartUp innovativa

Carla Brugulat Rica

CEO, Eseleos S.L.

Q&A

Faculty of Engineering (UNIVPM)
Via Breccie Bianche 12, 60131 ANCONA, ITALY
Map <https://maps.app.goo.gl/Rhua1KZmKkzirJew5>

in cooperation with the PhD Course in Technology Transfer and Innovation of UNIVPM and with the PhD Course in Law and Innovation of UNIMC

WINTER SCHOOL

Blockchain Technology (BCT) and Entrepreneurship

18th-19th February 2025

cClass (Contamination Lab) Faculty of Engineering (UNIVPM)